



Flourishing Corporate Supporters

The mission of the Human Flourishing Program at Harvard University is to study and promote human flourishing. The newly launched **Flourishing Corporate Supporters Program** provides a unique opportunity for corporate entities to partner with the Human Flourishing Program in this mission. Membership provides a vehicle for supporting the cross-disciplinary team at the Program to 1) conduct world-leading research on topics central to human flourishing like work and well-being, meaning and purpose, and community participation, and 2) develop and advance applications of this research to make a transformative impact in a variety of organizations including corporations, universities, schools, health institutions, and governments around the world.

Benefits of membership in the Flourishing Corporate Supporters Program include:

- Supporting the Human Flourishing Program in its work and mission.
- Underscoring with key stakeholders the company's support for and commitment to advancing human flourishing.
- Inclusion of graphics and content indicating company's support of the Human Flourishing Program in company communications and promotional assets including website, press releases and social media. A marketing toolkit with guidelines and content will be provided.
- Corporate logo placement on the Program website, annual report, and monthly newsletter.
- Access to pertinent Human Flourishing Program content including reports related to human flourishing in the workplace and other relevant areas such as AI and flourishing.
- Two tickets to the annual Human Flourishing Program dinner which provides an opportunity to learn about the Program's research advances and engage with Program researchers as well as leaders passionate about human flourishing.

Cost for membership is \$50K per year. Future benefits may include opportunities to participate in research and development activity and collaborations focused on advancing human flourishing within corporations.

A special category of "premier member" will be available for five companies. In addition to member benefits, premier benefits will also include elevated logo placement on the website and other communications, and two additional tickets to the annual Human Flourishing Program dinner. Cost for premier membership is \$150K per year.

Interested companies may contact Glen Comiso, Executive Director of the Human Flourishing Program, at gcomiso@fas.harvard.edu.